

EBOOK

# Appspace for IT: Recession-proof your IT spending

Because you don't need more tools.  
You need ones that integrate, save time,  
and enhance your existing investments.

 APPSPACE

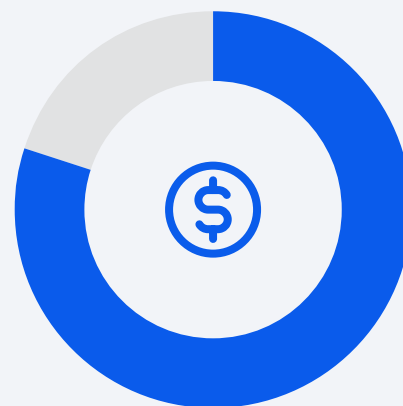
# Get your organization ready for 2023 and beyond

Today, C-levels are focused on upgrading the workplace with technology that better serves distributed teams, stays compliant, and manages cybersecurity threats. All of these things seem like a no-brainer. At the same time, executives are making efforts to address culture issues as they struggle with employee retention.

Technology is advancing so fast that IT departments often struggle to keep up. We get that the job of an IT team is multifaceted and demanding. And every company is looking for tools to stretch budgets further. Delayed IT projects, constant firefighting, and security concerns were familiar battles in 2022 – and the good news is this is being recognized at the top. In 2023, Gartner forecasts IT spending to [grow by 5.1%](#). But while that's up from 2022, it's still well below the previous year's 10.2% increase.

## The key is to spend smarter.

What if you could achieve multiple goals and milestones for your company, get the most from your technology investments, and simplify management – all while enhancing the employee experience?



# 80%

Gartner, [CIO Agenda 2023](#)

of CEOs are increasing digital technology investments to counter current economic pressures.





# Getting more from your technology investments

Technology platforms matter because they help align teams and boost productivity in cost-effective ways.

With fears of a recession hitting many IT budgets, there's a focus on "digital experience use cases that decrease cost and improve experience," [according to Forrester](#). They point to a recent trend in vendor consolidation – and for good reason:

Tech solutions must work smarter to reduce the headache of managing multiple platforms. They also must be agile and flexible enough to give in-office, hybrid, and remote workers the tools they need to excel.

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"As much as **85% of businesses** are using two or more cloud platforms, and 25% are using at least five."

Technology leaders' "experience with multicloud complexity has led to problems such as paying for **redundant services, holes in security, and difficulty finding workers** to tame all the mess."

Deloitte, [Tech Trends 2023](#)

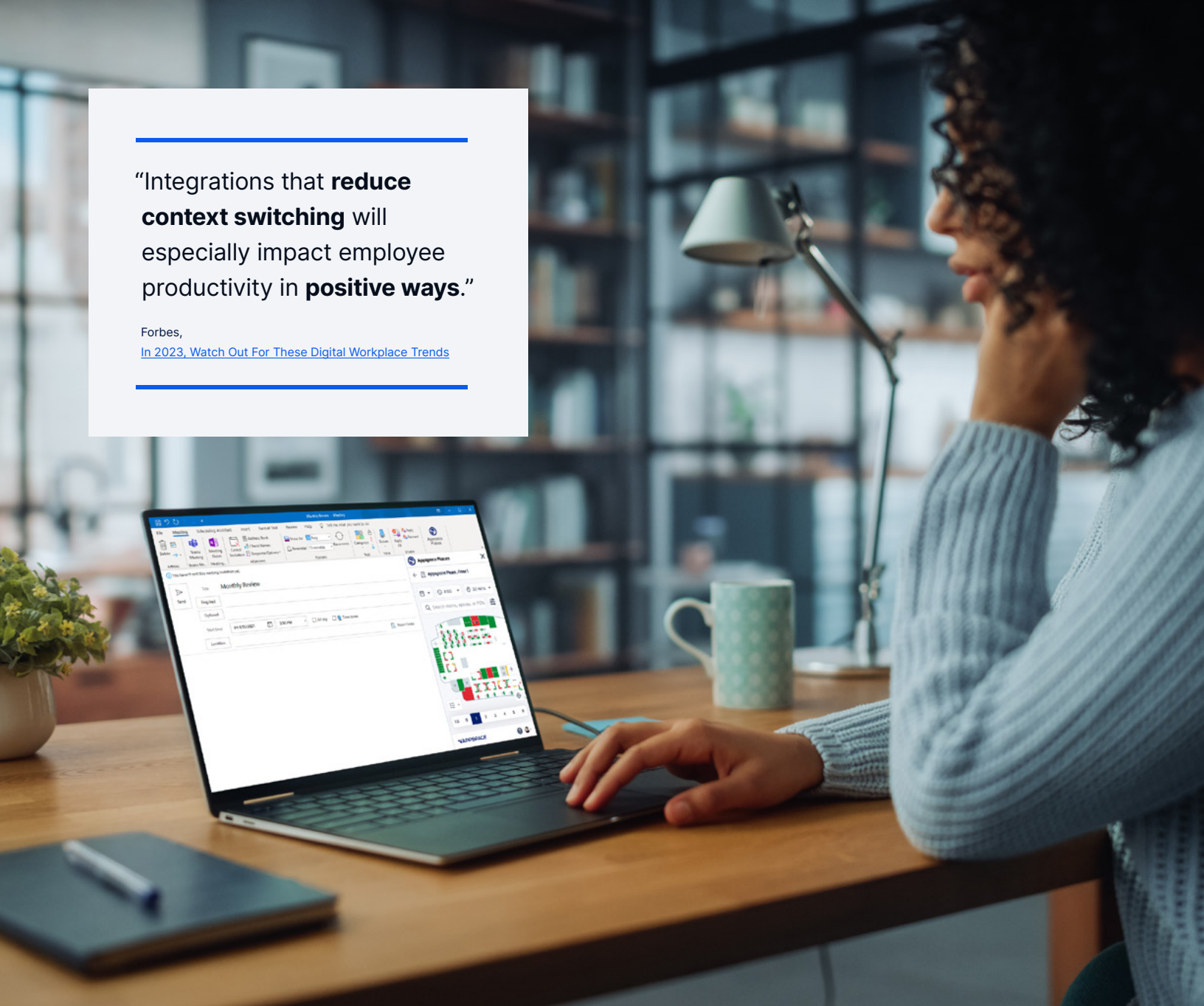
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“Integrations that **reduce context switching** will especially impact employee productivity in **positive ways**.”

Forbes,  
[In 2023, Watch Out For These Digital Workplace Trends](#)

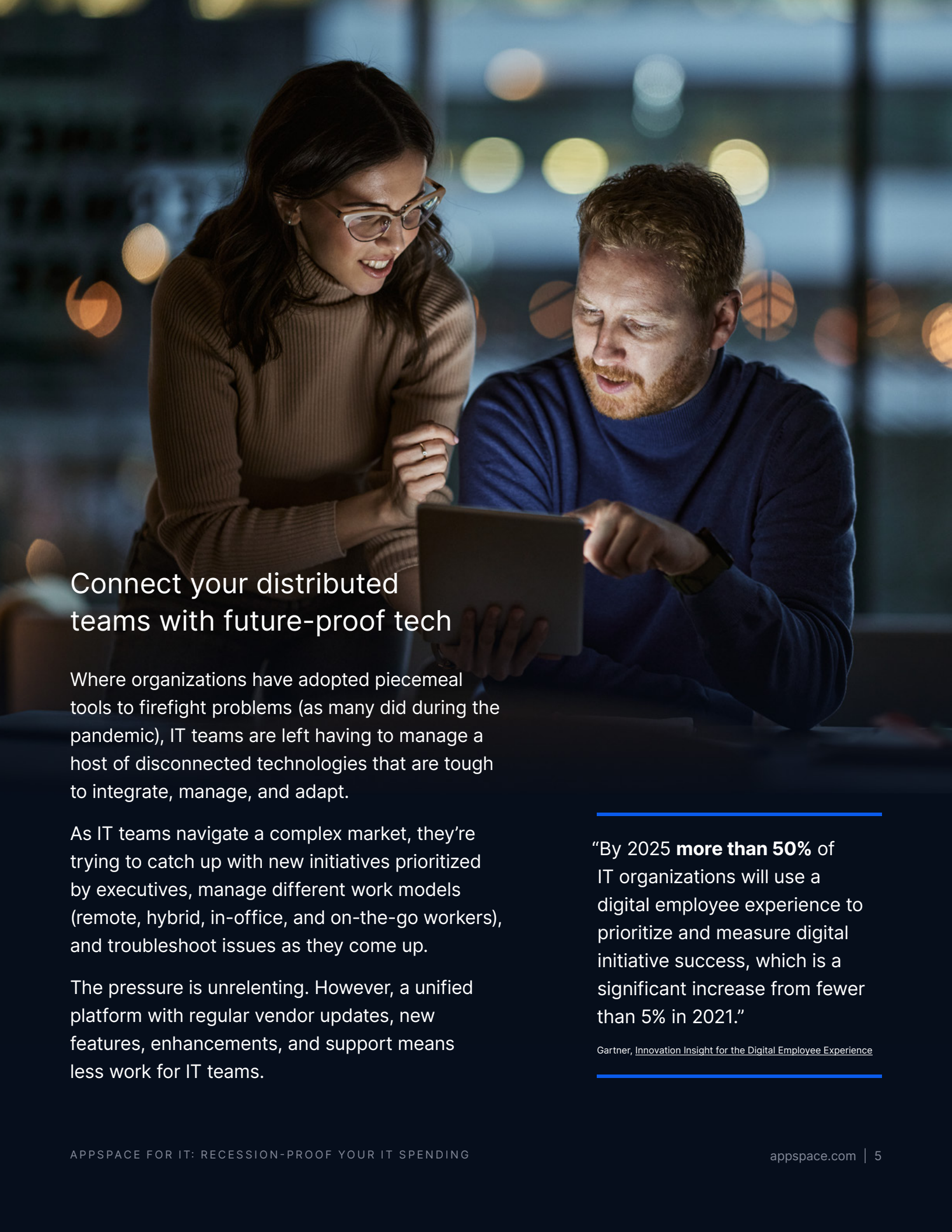
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**Forrester's advice:** “Assess your current application stack. Look for overlapping feature sets from multiple providers. Are there opportunities for simplification? Could DEX improve if employees accessed those capabilities from a single platform? Integrations that reduce context switching will especially impact employee productivity in positive ways.”

A workplace platform like Appspace facilitates communication and allows employees to access information, reserve office spaces, and support knowledge-sharing across the organization. The same tool should give you easy-to-manage on-site signage, emergency communication, and visitor security.





## Connect your distributed teams with future-proof tech

Where organizations have adopted piecemeal tools to firefight problems (as many did during the pandemic), IT teams are left having to manage a host of disconnected technologies that are tough to integrate, manage, and adapt.

As IT teams navigate a complex market, they're trying to catch up with new initiatives prioritized by executives, manage different work models (remote, hybrid, in-office, and on-the-go workers), and troubleshoot issues as they come up.

The pressure is unrelenting. However, a unified platform with regular vendor updates, new features, enhancements, and support means less work for IT teams.

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“By 2025 **more than 50%** of IT organizations will use a digital employee experience to prioritize and measure digital initiative success, which is a significant increase from fewer than 5% in 2021.”

Gartner, [Innovation Insight for the Digital Employee Experience](#)

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# Improve the workplace experience for every employee

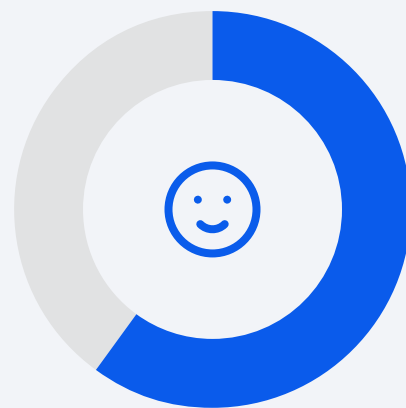
Over the last few years, organizations have struggled to look after employees' changing needs and support positive company cultures. Security risks, health concerns, having to work more efficiently – all of these things underlined the need for better tech solutions that offer high value across the whole organization and low maintenance.

Investing in people is a clear advantage for businesses across the board. Employees want high-trust cultures where transparency and relationships matter. Employee voice, choice, and experience should be top priorities for companies wanting to retain and attract the best talent.

## All of this means your tech must be:

- Easy-to-manage
- Intuitive for users (and require minimal training to use)
- Adaptable
- Secure
- Collaborative, and foster communication and innovation.

And we all know that a happier workforce is a [more productive one](#), and can improve your bottom line.



# 60%

of technology and business leaders indicate that improving EX is a top IT priority over the next 12 months.

Forrester,  
[Digital Workplace Trends To Watch Out For In 2023](#)



# Why Appspace for IT?

Appspace enables IT to benefit every part of the organization by improving transparency, communication, and safety. All while safeguarding it for the future.

Here's why Appspace could be the right fit for your IT team:

## 01.

### **Because we believe in flexibility – not one-size-fits-all.**

We know organizations across the board are continuing to adjust to the demands of the hybrid workplace. Appspace is agile by design, with an OS-agnostic system that can work with your existing hardware and expand as your organization grows.

We [integrate seamlessly](#) with your collaboration tools and office suite to simplify and extend the value of your technology investments.

Within a secure cloud environment, Appspace addresses your need to improve employee engagement through cohesive omni-channel communications and helps your organization develop a smarter, more flexible workplace.

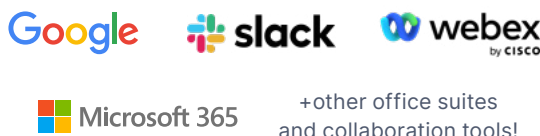
## 02.

### **Because you could be getting more from your current tech.**

Point solutions that are challenging to integrate with other systems are the bane of IT teams. That's why we designed our platform with interoperability and flexibility as the top priorities.

We don't tie you in to a prescribed solution. Instead, the goal is to help support and enhance your existing technology investments.

#### Appspace integrates with:



With a variety of channels for communicating with your employees, including workplace displays, kiosks, mobile devices, and intranet, leadership can easily reach your entire organization.



## 03.

### Because your IT team is already stretched thin.

Appspace lets you simplify IT maintenance and support by eliminating time-consuming standalone systems.

We work closely with your team on configuring and deploying the software. Our sleek user interface is intuitive, requiring little training or support for first-time users. Plus, we offer a gallery of branded templates for fast time-to-value.

## 04.

### Because reliability and security are everything.

We take security very seriously, and our team is focused on keeping Appspace secure, fast, compliant, and reliable.

#### Our certifications include:

- SOC-2 Type II
- ISO 27001
- ISO 27017
- Cloud Security Alliance Star Level One

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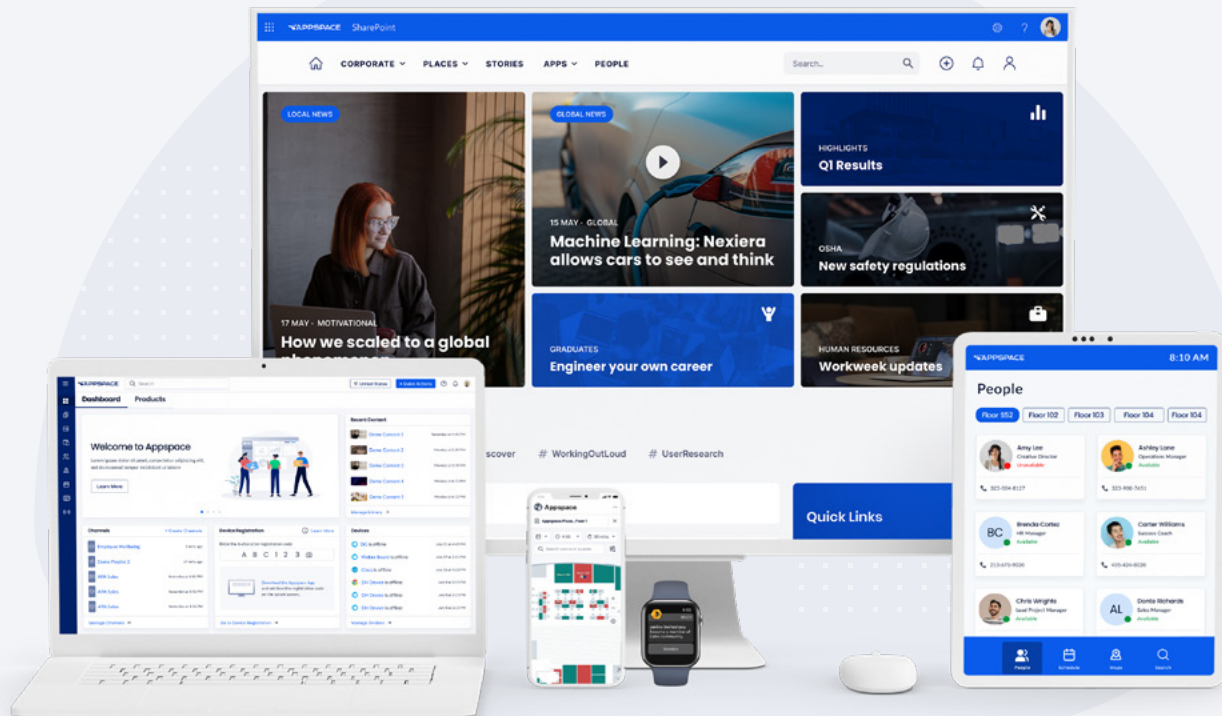
“Thanks to Appspace we can now publish our internal communications at ‘click speed’ across 500 locations.”

– Rolf Van Den Eynde,  
IT Manager, Delhaize Group

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**Employee App**



**Intranet**



**Space Reservation**



**Wayfinding**



**Digital Signage**



**Content & Publishing**



**Visitor Management**

## ABOUT US

Appspace is the workplace experience platform for communications and workplace management. It's the first to combine a modern intranet, space reservation, digital signage, and more – all in a single, easy-to-use platform. Now organizations can replace siloed products that are costly to integrate and unite their physical and digital workplace. More than 150 Fortune 500 companies, and 10 million on-site, remote, and frontline employees, are using Appspace to make work a more connected and engaging experience.

Learn more at [appspace.com](https://appspace.com)

