



FINANCIAL SERVICES MARKET

Solutions for creating a modern in-branch and HQ experience

82% of financial institutions today have digital signage in their branches, with half of those using it for more than six years. But creating meaningful client and employee experiences goes far beyond traditional digital signage — and it's going to take more than that to stand out from the competition.

Appspace modernizes your facilities and communications strategy with powerful client- and employee-facing solutions that elevate in-person and hybrid experiences at a time when online banking and remote work are the name of the game.



A unified platform that creates stronger digital experiences for clients and employees



Digital Signage

Create captivating content from dozens of available templates that transform lobby experiences across all branches and corporate locations. Display services, current promotions, rates, and corporate communications for back office employees.



Modern Intranet

Bring people and information together with a modern intranet that makes it simple to access forms, policies, and training resources, as well as connect and engage with specific teams and departments. Our intranet is also certified by the Financial Supplier Qualification System (FSQS), which is why some of the world's top FIs trust Appspace.



Employee App

Provide a central hub for all communications and workplace management tools accessible on both desktop and mobile. So you can connect, inform, and engage workers with the latest news and events, regardless of their location.



Space Reservation

Give staff the power to reserve resources across your facility — including conference rooms for client meetings and closings, as well as workspaces for back office employees — using self-service scheduling devices or the Employee App.



Kiosks

Create an interactive experience in your branch and HQ lobbies that combines several elements including wayfinding, corporate directories, space reservation, and communications.



Enterprise IPTV

Integrate with dozens of leading providers like Vbrick, MediaStar, Haivision, and more to incorporate IPTV into your corporate communications strategy and monitor current market conditions by tuning in to live coverage of Wall Street.

Digital Signage Trends in Banking & Finance

71% of FIs have digital signage in more than half of their branches.

51% feel that digital signage has improved their sales.

40% report success in using digital signage to advertise products and services.

96% are maintaining or increasing their budget for content creation and management.

OFF THE CHARTS: THE 2022 DIGITAL SIGNAGE BENCHMARK REPORT FOR BANKS AND CREDIT UNIONS

Learn more at appspace.com/financial-services